

# The Warning Period Is Over

Minnesota MCDPA Enforcement, 2026

Minnesota's Consumer Data Privacy Act lost its 30-day cure period on January 31. On February 5, Attorney General Keith Ellison confirmed publicly: his office is actively enforcing, and businesses no longer get a warning before an enforcement action.



1 Audit every AI system that profiles Minnesota residents. If it generates a prediction, score, or recommendation that affects a person, it's in scope.



2 Move MCDPA compliance ownership to whoever owns the AI deployment, not just to legal or privacy teams working from a policy document.



3 Assume enforcement continues regardless of pending litigation. Minnesota's pattern is to keep enforcing straight through a legal challenge.

## THE BOTTOM LINE

Minnesota's Attorney General told the state directly: the warning period is over. Governance that still treats MCDPA compliance as a future item is already behind where enforcement sits today.

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